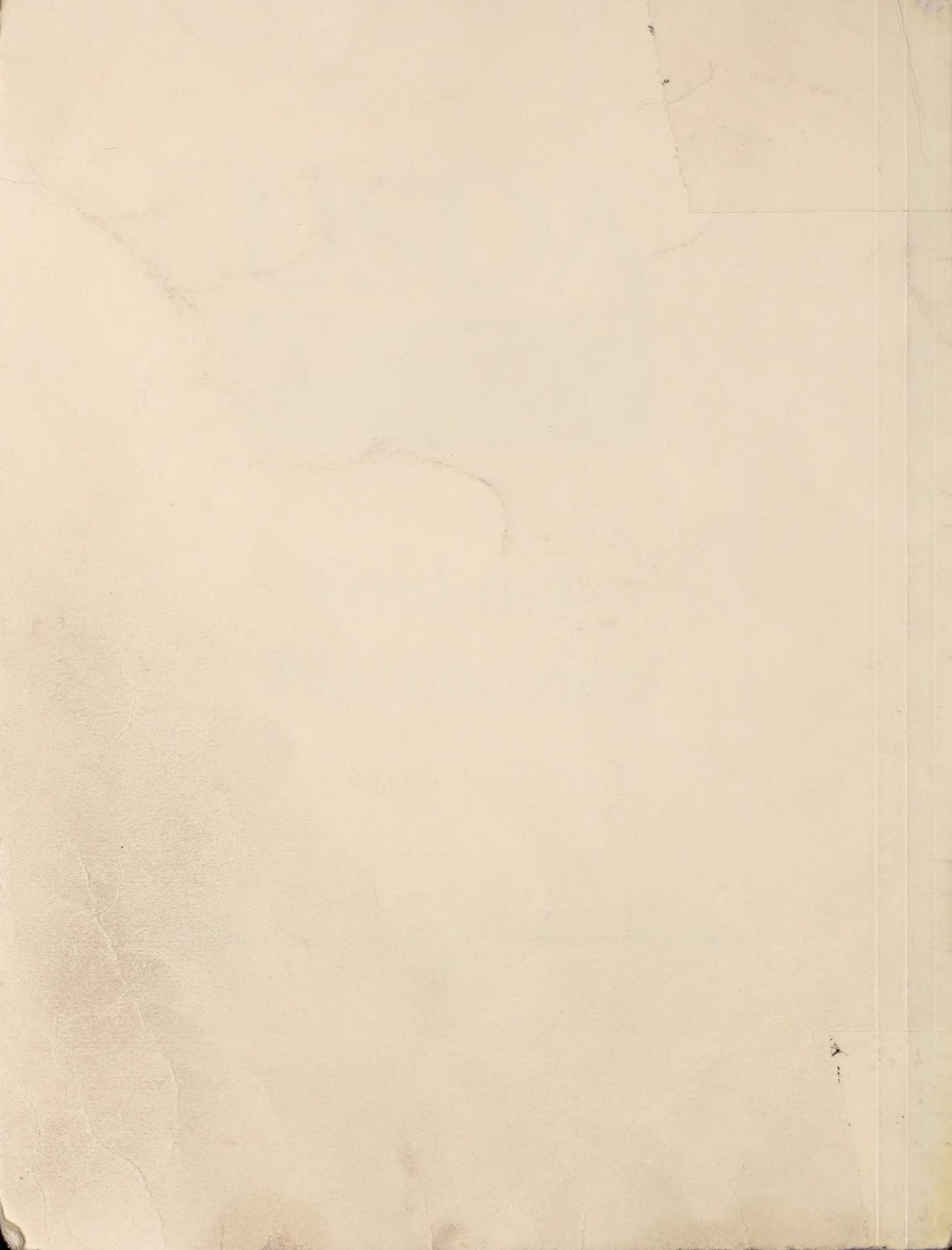


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# VAUGHAN'S SEED COMPANY

WHOLESALE GRASS SEED DIVISION

February 20, 1962

85 WHITE STREET, NEW YORK 13, N. Y.

PHONE  
BArcay 7-4900

Orders of \$50.00 of Grass Seed in Straight Varieties or our Branded Mixtures, except where noted, we will Prepay delivery within 50 miles of New York City from this list price. You may include other Vaughan's Lawn or Vaughan's Branded Products on your order to make this total. Orders of \$100.00 we will prepay within 100 miles, and Orders of \$300.00 within 300 miles. Terms Net Cash.

On orders for less than these amounts Prices are F.O.B. New York City. Slightly higher prices charged for less than bag lots. All Grass Seed Prices subject to market changes and will be booked at the lowest price day received.

We are always pleased to quote quantity lot buyers an F.O.B. New York City or a delivered price. Phone or wire inquiries at our expense.

	Per 100 lbs.		Per 100 lbs.		Per 100 lbs.
<b>CLOVERS and ALFALFA</b>		<b>BENT GRASSES</b>		<b>Miscellaneous LAWN MIXTURES</b>	
Red Medium, purity 99% .....	45.00	Astoria Colonial Bent Blue Tag .....	100.00	See Pages 2 and 3 for Vaughan's Branded Mixtures	
Alsike Extra Fancy, purity 99% .....	30.00	in 1 lb. boxes .....	120.00	Prepaid on 200 lbs. or over.	
Common Alfalfa .....	52.00	Colonial Bent Blue Tag .....	105.00		
Birdfoot Trefoil Imported .....	Ask	Seaside Bent Blue Tag .....	125.00		
		in 1 lb. boxes .....	145.00		
<b>WHITE CLOVER</b>		Highland Bent Blue Tag .....	37.00		
Extra Fancy Quality .....	65.00	Mixed Bent (South German) .....	125.00		
Packed in 1 lb. carton \$10.20 per dozen.		Penncross Creeping Bent .....	600.00		
Packed in 1/2 lb. bags, \$6.00 per dozen.		Velvet Bent .....	Ask		
Ladino White Clover (certified) .....	Ask				
New Zealand White Clover .....	90.00	<b>RED AND TALL FESCUES</b>			
in 1 lb. boxes .....	\$13.56	Chewing Fescue .....	26.00		
in 1/2 lb. bags .....	7.50	in 1 lb. boxes .....	46.00		
Kent Wild White Clover .....	105.00	Creeping Red Fescue (Blue Tag) .....	27.00		
		Creeping Red Fescue (Imported) .....	25.00		
<b>TIMOTHY</b>		Illahee Creeping Red Fescue B.T. ....	29.00		
Fancy Quality, purity 99.60% .....	16.50	in 1 lb. boxes .....	50.00		
<b>REDTOP</b>		Penn Lawn Fescue Blue Tag .....	32.00		
Solid Seed, purity 92% .....	34.00	in 1 lb. boxes .....	52.00		
Solid Seed, purity 95% .....	37.00	Alta Tall Fescue .....	23.00		
Solid Seed, purity 98% .....	40.00	Kentucky 31 Tall Fescue .....	19.00		
		Sheeps Fescue .....	Ask		
<b>BLUE GRASS</b>		<b>HAY GRASSES</b>			
Kentucky, purity 85% .....	39.00	Meadow Fescue .....	23.00		
in 1 lb. boxes .....	60.00	Orchard Grass .....	32.00		
Kentucky, purity 90% .....	42.00				
Kentucky, purity 98% .....	48.00				
in 1 lb. boxes .....	68.00	<b>MISCELLANEOUS</b>			
Canada Blue, fancy .....	Ask	Sudan Grass (Piper) .....	14.00		
Merion Kentucky Blue 93% .....	105.00	Bermuda Grass .....	45.00		
Merion Kentucky Blue "Blue Tag" .....	110.00	Bermuda Grass Hulled .....	65.00		
Our Merion Stocks Are Free of Poa Annua .....		Seed Buckwheat .....	9.00		
Delta Kentucky Blue .....	55.00	Seed Rye .....	\$5.50 - 100 lbs. f.o.b. N. Y.		
Arboretum Kentucky Blue .....	60.00	Zoysia Japonica .....	10 lbs. 32.50		
Newport Kentucky Blue .....	65.00				
Parks Kentucky Blue .....	70.00	See Free Delivery Offer Above.			
<b>ROUGH BLUE GRASS</b>		<b>5 LB. POLYETHYLENE BAGS</b>			
Poa Trivialis 92% .....	43.00	WE OFFER 2 MIXTURES			
		FORMULATED AND PRICED TO HELP			
		YOU MEET LOW PRICE			
		COMPETITION			
<b>RYE GRASSES</b>		<b>GREENVIEW</b>			
Common or Italian Ryegrass .....	10.50				
in 5 lb. bags .....	16.00	<b>EMERALD ISLE</b>			
Perennial or English Rye Grass .....	12.50				
in 5 lb. bags .....	17.50	ATTRACTIVE COLORED BAGS			
		PRICES ON REQUEST			

# Vaughan's MASTER BLEND Merion Formula

Once again, Vaughan's offers the finest all-around lawn grass formula ever developed . . . a blend including four new, improved grasses selected as Champions by National Turf Research

**Merion Kentucky Blue Grass** is a distinct variety found growing on a tee of the Merion Golf Club near Philadelphia. Its exceptional color, vigor and other advantages attracted interest and resulted in tests by experiment stations, golf clubs and private growers all over the U.S.A. Vaughan's pioneered the commercial development of this new variety, now judged superior to common Kentucky Blue Grass by most authorities. More than a million seeds of this famous variety are found in every pound of MASTER BLEND Merion Formula.

**Delta and Newport Kentucky Blue Grass**, known for exceptional seedling vigor. Delta and Newport varieties were added to Master Blend because they start growing more quickly than other perennial grasses and provides early cover to hold down weeds and shelter the slower-to-germinate Merion.

**Pennlawn Creeping Red Fescue**, a hybrid grass bred at Pennsylvania State University, was added to the Master Blend Formula because it provides thick green cover for shady places and sandy soil and shows excellent heat and disease resistance.

The result is a beautiful lawn . . . a tough lawn . . . a lawn which rolls out a green carpet under more different conditions of soil and climate and shade. No wonder Vaughan's Master Blend Merion Formula is creating a sensation from coast to coast!

## OTHER Vaughan's MIXTURES FOR SPRING 1962

Price on mixtures F.O.B. New York City, but prepaid on 200 lb. lots or see special prepaid offer on page 1.



### VAUGHAN'S PARKS FORMULA

NOW CONTAINS MERION AND ARBORETUM  
BLUE GRASS, THE BLUE GRASSES DEVELOPED  
FOR SEEDING VIGOR AND BETTER LAWNS  
USE 1 LB. TO 250 SQ. FT.

1 lb. cartons . . . (Retails \$1.25) . . . \$18.75 per case of 25  
3 lb. cartons . . . (Retails \$3.60) . . . \$34.50 per case of 16  
5 lb. bags . . . (Retails \$5.75) . . . \$35.00 per bale of 10  
Per 100 lbs.

10 and 15 lb. bags . . . \$68.00 100 lb. lots . . . \$65.00  
50 and 25 lb. bags . . . \$67.00 500 lb. lots . . . \$64.00

### VAUGHAN'S COLUMBIAN (GENERAL PURPOSE FORMULA)

USE 1 LB. TO 250 SQ. FT.

Especially adapted for medium shade and sandy soils.  
Contains Pennlawn Creeping Red Fescue, Delta Kentucky Blue Grass,  
and other permanent grasses

1 lb. cartons . . . (Retails \$1.10) . . . \$16.50 per case of 25  
3 lb. cartons . . . (Retails \$3.15) . . . \$30.24 per case of 16  
5 lb. bags . . . (Retails \$5.00) . . . \$30.50 per bale of 10  
Per 100 lbs.

10 and 15 lb. bags . . . \$59.00 100 lb. lots . . . \$56.00

50 and 25 lb. bags . . . \$58.00 500 lb. lots . . . \$55.00

### VAUGHAN'S DENSE SHADE FORMULA

USE 1 LB. TO 250 SQ. FT.

Composed of grasses most suited for growing in heavily shaded situations.  
Is also satisfactory in moderate shade. Includes Pennlawn Creeping  
Red Fescue.

1 lb. cartons . . . (Retails \$1.10) . . . \$16.50 per case of 25  
3 lb. cartons . . . (Retails \$3.15) . . . \$30.24 per case of 16  
5 lb. bags . . . (Retails \$5.00) . . . \$30.50 per bale of 10  
Per 100 lbs.

10 and 15 lb. bags . . . \$59.00 100 lb. lots . . . \$56.00

50 and 25 lb. bags . . . \$58.00 500 lb. lots . . . \$55.00

## BE MODERN! Sell Modern Lawn Seed Mixtures

February 20, 1962

### VAUGHAN'S "NEW IMPROVED"

#### LONG ISLAND FORMULA

With MERION KENTUCKY BLUE

This contains the basic grasses originally recommended by the Long Island Agricultural and Technical Institute at Farmingdale. All of higher qualities than standards. With Red Top instead of Bent. Also now includes Merion Blue. Merion Blue and Mixtures with Merion have proved outstanding in official trials on Long Island. This mixture will do equally well on shale soils of New Jersey, and in Connecticut and Westchester County.

(For Mixture without Merion Blue—see Standard Long Island on page 1.)

	Retail Prices	Dealer Price
1 lb. . . . .	\$ 1.10	\$16.50 per case of 25
5 lbs. . . . .	5.25	30.24 per bale of 10
25 lbs. . . . .	23.75	lots of 2 or more \$14.00 each \$52.50 per 100 lbs.



### VAUGHAN'S VALU-BLEND LAWN MIXTURE

For Quick Results at a Low Price:  
Contains no Timothy or Other Adulterants.

1 lb. cartons . . . (Retails \$ .80) . . . \$12.50 per case of 25  
3 lb. cartons . . . (Retails \$2.30) . . . \$22.56 per case of 16  
5 lb. bags . . . (Retails \$3.75) . . . \$22.50 per bale of 10  
25 lb. bags-\$42 per lb. 100 lbs.-\$40. 500 lbs.-\$195.

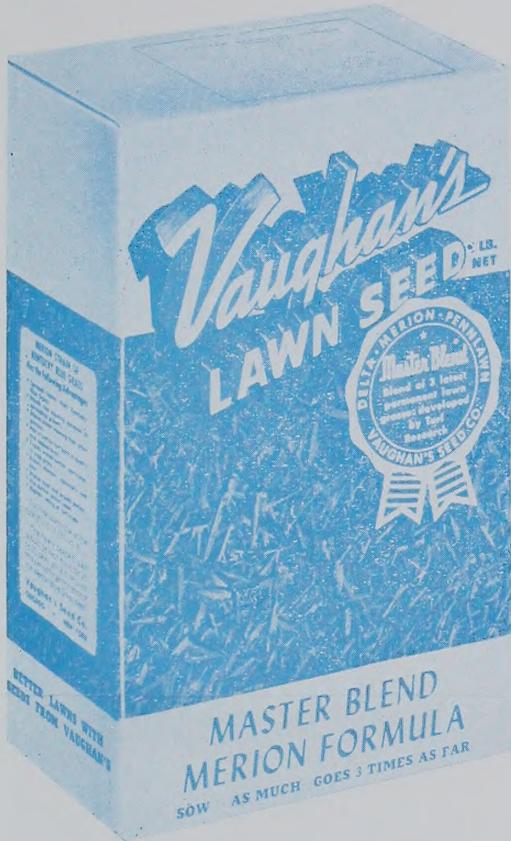
### SPECIAL MIXTURES

If interested in lower priced formulas other than we list — or your own formulas — let us know and we will be glad to quote. Also see Grass Seed Page.

# Vaughan's

# MASTER BLEND

## Merion Formula



### EXPERTS PICK MERION FOR LAWNS AND PLAY GROUNDS

Contains 4 latest grasses developed by scientists

- Grows greener . . . stays greener all summer
- Stands closer, less frequent mowing
- Produces thicker turf . . . spreads faster
- Crowds out crabgrass and other weeds better
- Resists leaf spot and other diseases
- Deeper, stronger roots resists drouth and heat . . . need less watering
- Broader, sturdier leaves withstand wear better than other luxury-look grasses
- 100% Perennial Grasses . . . 45% Merion Kentucky Blue Grass plus Delta Kentucky Blue Grass, Newport Kentucky Blue and Pennlawn Creeping Red Fescue.
- Costs less because it goes farther . . . sow 1 lb. per 750 sq. ft. . . . only  $\frac{1}{3}$  as much as standard blue grass mixtures.

(FREE OF POA ANNUA AND BENT)

### MASTER BLEND FORMULA — 100% PERENNIAL GRASSES

Contains over 1,250,000 seeds of pure Merion strain of Kentucky Blue Grass, plus Delta and Newport Kentucky Blue Grass, plus Pennlawn Creeping Red Fescue and Red Top. Costs less because it goes farther. Sow 1 lb. to 500 to 750 square feet.

	Retail	Packed	Cost	Retail	Packed	Cost	
1 lb. ctns.	\$ 1.79	Case 25/1 lb.	\$27.00	25 lb. bag	\$ 40.00	Bag 1/25 lb.	\$25.00
3 lb. ctns.	5.25	Case 16/3 lb.	50.40	50 lb. bag	77.50	Bag 1/50 lb.	49.50
5 lb. ctns.	8.50	Bale 10/5 lb.	51.50	100 lb. bag	150.00	Bag 1/100 lb.	98.00
10 lb. bag	16.50	Bale 2/10 lb.	20.20			Broken Cases 5c per lb. higher	

### MERION STRAIGHT

Economical — Sow 1 lb. to 500 to 750 square feet.

	Retail	Packed	Cost	Retail	Packed	Cost	
1 lb. ctns.	\$ 1.89	Case 25/1 lb.	\$30.00	25 lb. bag	\$ 42.50	Bag 1/25 lb.	\$26.75
3 lb. ctns.	5.55	Case 16/3 lb.	55.20	50 lb. bag	82.50	Bag 1/50 lb.	53.00
5 lb. ctns.	9.00	Bale 10/5 lb.	56.00	100 lb. bag	160.00	Bag 1/100 lb.	105.00
10 lb. bag	17.50	Bale 2/10 lb.	22.00			Broken Cases 5c per lb. higher	

See Free Delivery Offer On Page 1



Newport Blue and Penn Lawn Fescue  
With Merion Blue and Delta and

Master Blend

®

NEW YORK 13, N. Y.  
85 WHITE STREET

Vaughan's Seed Company

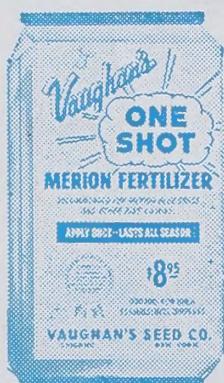
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Permit No. 15248  
New York, N. Y.  
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PAID  
BULK RATE

VAUGHAN'S ONE SHOT MERION FERTILIZER (20-5-5). The revolutionary new fertilizer that supplies adequate amounts of plant food in the proper proportions. Full 20 units of nitrogen, from many sources including organics and urea formaldehyde compounds. Retails at \$8.95 per 50 lb. bag, 12 bags for \$66.00. 25 lb. size retails at \$4.95; 12 bags for \$36.50.



NEW!

VAUGHAN'S FEEDER WEEDE.

Nourishes lawns to new beauty as it kills weeds! It's a complete lawn food (20-10-5) with 24D added to rid the lawn of broad leaf weeds. Bag covers 5,000 sq. ft. Retail \$5.25. 12 bags for \$37.80.



Vaughan's  
KO®

CRABGRASS and  
Common LAWN  
WEEDS

KO=SODAR® plus  
2, 4D Mixed Dry,  
Ready to Use!

MADE FOR USE  
IN SPREADERS!



Here's SODAR®, so deadly to crabgrass, plus 2, 4D to kill all common lawn weeds like dandelion, ragweed, plantain and many others — now combined in convenient DRY form. KO is the dry double purpose crabgrass and weed killer. Apply by spreader or hand. 9 lb. bag covers 2500 sq. ft.

Size	Packed	Weight	Dealer Cost	Retail
2,500 sq. ft.	4	40 lbs.	\$ 9.48	\$3.95
5,000 sq. ft.	10	190 lbs.	41.70	6.95

VAUGHAN'S  
PRE-VENTS  
CONTAINS DACTHAL

A high quality Pre-Emergent Crabgrass Killer at the lowest price in the market. For use on established lawns as a pre-emergent treatment for the control of smooth and hairy crabgrass. Also effective against other annual weeds as milky spurge, purslane, carpet weed, witchgrass, annual chickweed and foxtail.

Recommended as a border control in foundation plantings and in flower bed borders. Prevents growth of most grassy weeds in these areas if soil is undisturbed after cultivation.

Size	Packed	Weight	Dealer Cost	Retail
2,000 sq. ft.	12	252 lbs.	\$48.60	\$6.75

PRE-KILL — THE THREE  
YEAR CRABGRASS CONTROL

In tests at leading research centers calcium arsenate has been proven best of the several pre-emergence materials available.

Vaughan's Pre-Kill contains liberal quantities of calcium arsenate in an easy to use form. A 36 pound bag emptied into a standard spreader is quickly applied to a 2000 square foot area (50x40).

Apply anytime up to 2 weeks before crabgrass seed germinates. After the second year a "booster shot" of Pre-Kill, at one third application rate, will continue the effectiveness.



Size	Packed	Weight	Dealer Cost	Retail
1,000 sq. ft.	6	115 lbs.	\$17.82	\$4.95
2,000 sq. ft.	12	444 lbs.	68.04	9.45

For Complete List of Vaughan's Brand Products See Our January 5th Price List or Dealer Catalogue.

VAUGHAN'S SEED CO. — Established 1876 — 85 White Street, New York 13, N. Y. — BArclay 7-4900